

PRESS RELEASE

Singapore, November 8th, 2018

Orbium awarded ‘Regional Partner of the Year Award – APAC’ at the Backbase Connect 2018 Event



November 8th 2018 – Orbium’s Manuel Anton accepts the Regional Partner of the Year Award at Backbase Connect 2018

Orbium has been named ‘Regional Partner of the Year – APAC’ by Backbase. The award was presented at the annual Backbase Connect event in Amsterdam, The Netherlands. This recognition acknowledges Orbium’s key role in the partnership targeted at further maturing and accelerating digital transformation within the APAC banking industry.

Accepting the award for Orbium – Partner at Orbium in APAC – Manuel Anton said: *“We are very pleased to be recognised for this prestigious award and look forward to further strengthening our partnership with Backbase in the digital banking space.”*

He added *“This award is a testament to Orbium’s growing presence and effort in delivering digital banking solutions in the APAC region. Orbium and Backbase provide a powerful combination of project experience, banking expertise and technical know-how. We work in both emerging and developed economies in the region where needs and challenges differ. Our clients value the flexibility of the Backbase platform, allowing for rapid delivery of applications and client focused solutions across all customer touchpoints and digital channels in APAC.”*

Backbase allows financial institutions to transform their legacy applications into modern, digital services. The omni-channel, smart and agile value drivers orchestrate customer journeys and interaction, allowing business control and faster time to market.

Orbium’s integration and implementation experience of front-end, back-end and third party systems is highly complementary with Backbase’s cutting edge customer-focused platform for banks. Together, Orbium and Backbase can realise a bank’s digital vision and operating model through customer journey design,

implementation, continuous integration and automated testing. All of this is enhanced by both companies' deep financial services knowledge base, digital expertise, IT acceleration and agility.

Speaking at the Backbase Connect 2018 event Patrick Rood, Global Head of Alliances and Partner Business commented: *"Our partnership with Orbium spans multiple regions. However, their work with us in APAC and especially in Vietnam deserves recognition. Working closely with the team, Orbium has demonstrated their strong knowledge and insights of the banking sector and helped Backbase to profile itself at several key regional players. It has been very rewarding to work with Orbium for getting Backbase on its next stage of development in the region. This award signifies our recognition of our alliance as we continue to help our clients attain success in a digital era."*

About Orbium

Orbium helps banks and wealth managers realise their strategy and execution priorities. Widely recognised for exceptional commitment, the firm helps clients to realise revenue growth and efficiency gains through innovation and industrialisation. By effectively blending business and technology consulting with software products and strong partnerships, Orbium enables clients to focus on what matters most: their own success.

The firm has over 500 employees located in the world's key financial centres: New York, London, Zurich, Geneva, Singapore, Hong Kong, Frankfurt, Luxembourg, Paris, Sydney, Berlin, Dusseldorf, Warsaw and Manila.
www.orbium.com

About Backbase

Backbase is a fast growing digital banking software provider that empowers financial institutions to accelerate their digital transformation and effectively compete in a digital-first world.

We are the creators of the Backbase Omni-Channel Banking Platform, a state-of-the-art digital banking software solution that unifies data and functionality from traditional core systems and new fintech players into a seamless digital customer experience.

We give financials the speed and flexibility to create and manage seamless customer experiences across any device and deliver measurable business results. We believe that superior digital experiences are essential to stay relevant, and our software enables financials to rapidly grow their digital business.

More than 100 large financials around the world have standardized on the Backbase platform to streamline their digital self-service and online sales operations across all digital touchpoints. Our customer base includes HSBC, ABN AMRO, CheBanca!, Credit Suisse, Fidelity, HDFC, Hiscox, ING, KeyBank, Legal & General, NBAD, OTP, PZU, PostFinance, Navy Federal CU and Westpac.

Industry analysts Gartner, Forrester and Ovum recognize Backbase as an industry leader in terms of omni-channel banking platform capabilities and award the company high marks for its deep focus on customer experience management and unparalleled speed of implementation. Forrester named us a leader in the Forrester Wave for Omni-Channel Banking and Ovum nominates Backbase as the market leading provider of next-generation digital channel banking platforms.

Press contact

Orbium SA
Carole Putallaz
Head of Marketing

Rue Vallin 2
CH-1201 Geneva
Switzerland

Tel: +41 22 321 66 68

carole.putallaz@orbium.com